



TSYS Output Services

Card and Payment Technologies

With so much competition in the payment industry and during a time of rapid change, issuers and other payment card providers need innovative, cost-efficient ways to distinguish their offerings and stimulate card use. A critical challenge is to choose a proven, experienced partner that can deliver comprehensive, high-quality personalization services with the scalability required to meet the demands of your evolving business.

The Service

TSYS can provide total fulfillment of your card program with its leading-edge card and payment device technology, mailer printing and a host of support services. We are authorized to produce Visa®, MasterCard®, American Express®, Discover®, private label, prepaid and other, unbranded payment cards.

Our capabilities include:

- Embossing
- Magnetic stripe and contactless (RFID) encoding
- Encoding for emerging payment devices such as mobile phones
- Photo cards
- Personalized, full-color card imaging
- Mini cards
- Thermal printing
- Front- and rear-indent printing
- Fast cards (Emergency card replacement)
- Card receipt verification labeling
- Personalized, full-color card mailers
- Selective inserting

- Personal Identification Number (PIN) mailers

The Value

TSYS applies market-leading technologies that provide personalization for your payment cards, devices and mailers. Extend your program's possibilities with targeted messaging and enhanced branding opportunities. Our commitment to innovation and quality will enhance your product presentation and improve customer loyalty. TSYS produces all personalization and production within our highly secure facilities following the industry's best practices for compliance and risk.

Benefits include:

- Stronger customer partnerships
- Reduced costs
- Enhanced marketing efforts
- Unsurpassed security
- Quick turn-around times

How It Works





TSYS produces and mails millions of cards each month from its Visa- and MasterCard-certified facilities. Our personalization capabilities include many payment card types and emerging payment devices, and you are not required to be a client of our account processing services to take advantage of all we have to offer for card production. We can use account files from you or your processor and produce cards with the highest levels of quality and accuracy.

In addition to encoding and embossing, we offer edge-to-edge card production – the latest in personalization services. This program helps you generate real cardholder excitement, which increases retention, loyalty and card usage. Through this technology, you gain the ability to print brilliant and consistent edge-to-edge, 600 dpi color images on your cards. Image and plastic designs are applied to cards during their production process and can even include contactless chip cards or others that present irregular surfaces.

To further enhance the customer experience, TSYS assists its partners by integrating document composition and color printing, allowing clients to deliver customer cards in a dynamic, fully personalized mailer. Items that otherwise might require inserts or a separate mail piece now can be printed directly on the mailer. This includes:

- Welcome messages
- Activation promotions and instructions
- Convenience checks with MICR printing
- Coupons and vouchers
- Advertisements
- Terms and conditions

End-to-End Service

Our offering includes a complete array of support services to assist you through the entire process – from card design and production to delivery and more. By partnering with TSYS, you gain access to:

- Consultative services
- Graphic design
- File transmission services

- Material purchasing and inventory management
- Conversion support
- Custom programming
- Address verification
- Mail sorting and tracking

The Business Perspective

Our production services offer significant benefits:

Maximized Savings – Edge-to-edge card printing and personalized mailer printing reduces the cost of materials by eliminating the need for pre-printed card and paper stocks.

Trusted Security – TSYS facilities exceed industry standards for safety and security, and our mailing practices include commingling cards with other mail to increase security and minimize postal losses.

Expedited Delivery – TSYS has an on-site U.S. Postal Service Detached Mail Unit. Our expertise in mail handling results in expedited service and maximizes postal discounts. Additionally, TSYS offers express delivery as well as bulk packaging and shipping services.

Singular Quality – TSYS is dedicated to providing superior products, on time, and at competitive prices. Our team members verify quality at each stage of the production process, and maintain a proven track record of meeting and exceeding service-level agreements. We have implemented Six Sigma programs for ongoing improvement and continually invest in operational efficiencies, passing these savings on as competitive pricing to our customers.

Partnership Approach – TSYS is known as an industry leader in customer service. We structure customer support based on the unique needs of the client, abiding by a partnership approach that is consultative and solution-driven.

TO LEARN MORE

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GET TO KNOW TSYS

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